

PRESS OFFICE

For Release: May 14, 2012
Contact: Rossella De Angelis
Marketing & Communication
Iacobucci HF Group
(+39) 0775 392586
rossella.deangelis@iacobucci.aero

Iacobucci HF Seat: leading the way of business jet market seating products.

May 14th, 2012 – Ferentino (FR), ITALY. *Iacobucci HF Electronics S.p.A., strong of the important success had with the introduction of its new Business Jets seat line, and recently announcing the first contract for a new Boeing BBJ program with Altitude Aerospace Interiors, presents at EBACE (Booth 167) its new 21" VIP seat especially conceived for medium-large Business Jet. This new model, inspired to the design concepts conceived by DesignworksUSA, is smaller in dimensions, modern in design and promises a premium flying experience balancing comfort, style and superior quality.*

Just 2 years after its debut, the Iacobucci HF Seat division is recognized worldwide as a key player in the high-end of the business and VIP seating market. The main reasons of this success have to be found in the core values of the Iacobucci HF Group overall: Design, Quality and Innovation, together with a market driven approach and tailor made solutions for OEMs.

<<The Iacobucci HF Executive Seat New Division - says Lucio Iacobucci President and CEO of IACOBUCCI HF Group - began to face the market challenge in 2010 with the first seat proposal, offering an innovative solution in terms of technology and design, and has now positioned itself as an important player in the market of Business Jets. Today Iacobucci HF can offer a complete range of products for all BJ divisions, from Heavy Jets to Personal Jets guaranteeing all possible choices in terms of comfort, design and innovative features. The seating line up is completed by double seats and sofas sharing the same core values and technical knowledge. To achieve these results, the company heavily invested in the production unit, with a team of strongly qualified engineers and technicians, research of innovative materials testing and careful quality controls processes.>>

The continuing collaboration of Iacobucci HF with DesignworksUSA, part of BMW group, combining the innovative seat mechanism with an attractive shape, helped the division to be immediately valued as a main brand in the marketplace. The company, in fact, can offer to its customers a complete interior solutions that do not only meet the expectations in terms of design, weight, quality and aesthetic, but it also ensure on time delivery and best technical solutions, thanks to a rigorous in-house engineering processes.

PRESS OFFICE

At EBACE 2012 the Iacobucci HF Group will preview its new 21" single seat product that in respect to the previous ones can be installed in medium-size business jets. The new seat features a single back rest structure with the seat height of 44" guaranteeing maximum comfort and proper support of the body in various seating positions. It includes fixed armrests of 2,5" and a 3-way headrest with 2" up providing a wide range of adjustments: vertical, horizontal and tilting features, enhancing passenger comfort in rest position. To enhance flying experience the seat is fully reclinable and together with ergonomics cushions for both seat and backrest and mechanical support for the lumbar region ensure total support for the body. This new model includes drawer for lifejacket and amenity pocket, single lever for fwd/aft tracking and swivel together with integrated USB door to charge tablets/mobiles.

The Iacobucci HF seating products are manually operated and features integrated seat controls. However the range will soon be completed with electronic control products and wireless connectivity. The lightweight structure and the smooth movements of the mechanism makes it very easy to be used by end customer yet to be quickly installed and maintained by technicians thus reducing operation costs. The VIP Seating products can be customized to suit individual needs and fit a wide variety of cabin interior designs providing the maximum flexibility and integration on board of aircrafts.

To continue its focus on customer satisfaction, Iacobucci HF Group has established a unique experience of customer support in the aviation industry thanks to a dedicated VIP Seat customer service team, call centre and spare parts stock department. The service support worldwide is ensured by an increased number of repair stations as well as an agreement with LUFTHANSA Technik in Tulsa USA to service the U.S. market.

Iacobucci HF Group, headquartered in Ferentino (FR) – Italy, is a worldwide leader, manufacturer and supplier of galley inserts. It includes the companies Iacobucci HF Electronics, Iacobucci ATS - Aircraft Trolley System, Iacobucci MK in Lecce – Italy, MGS AG a German subsidiary, supported by 17 international certified repair stations. With over 30 years of experience, its focus on research and development and its customer oriented approach, the Group represents excellence in engineering, manufacture, design and innovation of Espresso and Coffee Makers, Water Heaters, Trash Compactors, Trolleys, Seats and Ovens for commercial and business aviation. Iacobucci HF Group has recently created two new business units, one dedicated to the production of VIP Seats for the Business Aviation and the other one thought for the realisation of innovative solutions for non-aeronautical markets. Iacobucci HF Group boasts experienced Catia industrial designers, highly skilled engineers, qualified craftsman who conceive and create state-of-the-art products achieving success as industry supplier in the electrical area of the galley. As proof of recognition for its high end quality and reliability products and its top class customer support, Iacobucci HF Group is the favourite choice among elite Airlines and private jet customers throughout the world.

For further any information: sales@iacobucci.aero - www.iacobucci.aero
