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## IACOBUCCI | HF VIP Seat flying with Altitude Aerospace Interiors

**MARCH 27, 2012 - Ferentino (FR), ITALY.** *IACOBUCCI HF VIP Seat has been selected to be on board the new Boeing BBJ Completions program designed and developed by Altitude Aerospace Interiors. The highly experienced in-house engineering and technical teams of the two companies have worked together to achieve a unique product that exudes quality and promises a premium flying experience that balances comfort and innovation with progressive styling.*

IACOBUCCI HF VIP Seat, thanks to a sleek modern design and the use of premium materials, is the most exclusive choice for private jet customers. The design of the seat has been developed enhancing the concepts expressed in a first prototype in order to respond to the different technical and styling needs of the clients. The seat has been realized with extreme care to all details reflecting the real needs of the customer and the latest seating market trend both in terms of product specifications, functionality and options. The comfort of the product is a consequence of long pressure mapping tests: the seats slim volume expresses lightness, intelligent cushioning communicates quality and a meticulous attention to details arises from a great sense of innovation and quality.

*<<I firmly believe that this order is the result of the great engagement and efforts of the Iacobucci HF Executive Seat New Division >> says Lucio Iacobucci President and CEO of IACOBUCCI HF Group. << We began to face the market challenge in 2010 with the first seat proposal offering an innovative solution in terms of technology and design, now I'm glad to share this important program with an esteemed partner as Altitude, and I'm confident both companies together can perfectly fit the technology, innovation and design customer's needs. >>*

*Altitude brings a wealth of experience from over two decades of premium quality aircraft interior design and development. A 100% owned subsidiary of Air New Zealand, Altitude has offices in Auckland and Christchurch from where it offers customers a complete suite of interior engineering design, manufacturing and installation services as well as comprehensive operation and maintenance support. The development of both VIP aircraft and commercial airline interiors, utilises the latest design techniques and computer modelling to develop furniture and interiors systems of the highest quality and comfort that are lightweight, innovative and infuse the precise style and functionality insisted by its discerning clients .*

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*“As one of the worlds leading providers of luxury aircraft interiors, serving the most discerning clientele, Altitude makes every effort to ensure that all product it selects for inclusion in its cabin designs meets the same unwavering focus to style, functionality, comfort and supreme quality that is central to its own teams of highly experienced designers and engineers.” says Matthew Woollaston, Head of VIP Completions at Altitude. “In Iacobucci we are happy to have teamed with a seat provider that shares those same standards and the same drive to meet customers exacting requirements through innovative design.”*

The VIP SEAT model for this BBJ program features either a 21” and 23” seats width, fixed track fitting installation, 45” high and wide and comfortable backrest with personalized recline mechanism, including a 3-way headrest provides a wide range of adjustments: vertical, horizontal and tilting features, plus ear flaps enhance passenger comfort in rest position. The new VIP Seat guarantees maximum comfort thanks to extendable leg rest, foldable manual footrest (allowing a total seat length in full bed of 6.4 ft), wide armrest with in arm table together with PCU and audio jack. The project team developed a seat ergonomically responding to the form of the human body. The mechanical 360° swivel enhance the useful space into the cabin while the light structure and the smooth movements makes it extremely lightweight and easy to be installed and maintained reducing operation costs

The collaboration between IACOBUCCI|HF Group and Altitude Aerospace Interiors is going to pone the basis to bring interior solutions that not only meet the customers design and aesthetic expectations, but also delivered on time and within budget, thanks to a rigorous in-house engineering processes. A new era for IACOBUCCI HF Group has started: the main goal is to become one of the main players in the seating market, providing both product quality design and support in the aviation world market.

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**IACOBUCCI HF Group**, headquartered in Ferentino (FR) – Italy, is a worldwide leader, manufacturer and supplier of galley inserts. It includes the companies IACOBUCCI HF Electronics, IACOBUCCI ATS - Aircraft Trolley System, IACOBUCCI MK in Lecce – Italy, MGS AG a German subsidiary, supported by 17 international certified repair stations. With over 30 years of experience, its focus on research and development and its customer oriented approach, the Group represents excellence in engineering, manufacture, design and innovation of Espresso and Coffee Makers, Water Heaters, Trash Compactors, Trolleys, Seats and Ovens for commercial and business aviation. IACOBUCCI HF Group has recently created two new business units, one dedicated to the production of VIP Seats for the Business Aviation and the other one thought for the realisation of innovative solutions for non-aeronautical markets.

IACOBUCCI HF Group boasts experienced Catia industrial designers, highly skilled engineers, qualified craftsman who conceive and create state-of-the-art products achieving success as industry supplier in the electrical area of the galley. As proof of recognition for its high end quality and reliability products and its top class customer support, IACOBUCCI HF Group is the favourite choice among elite Airlines and private jet customers throughout the world.

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