

by pininfanina

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# lacobucci HF Aerospace has unveiled CAMBIANO, its brand new seat in collaboration with Pininfarina:

## a perfect combination between innovation and craftsmanship

April 7<sup>th</sup>, 2017 – Ferentino (FR) ITALY. Innovative design, quality commitment, attention to details and comfort. These are just some of the features that distinguish **CAMBIANO**, the **lacobucci HF Aerospace** brand new seat, realized in collaboration with **Pininfarina**.

**lacobucci HF Aerospace**, worldwide leader in manufacturing espresso machines, hi-tech appliances and seats, introduced in Hamburg at Aircraft Interiors Expo – 4-6 April 2017 – its innovative product created specifically for the business class. It's the first time that the Company approaches the commercial aviation market with a solution that offers unmatched relaxation and an exclusive customer experience.



lacobucci HF Aerospace, leveraging its unique competence and engineering know-how, created an unparalleled product with an innovative design which allows space saving and comfort for an unforgettable flight. The Company's commitment to quality ensures the highest levels of hospitality on board and a new and fresh design flavour that passengers will appreciate.

Passion and craftsmanship together for an experience that will transform the way of traveling.

"I'm very proud of the positive reaction I experienced from many customers during the show. We are ready to prove we can be the right partner for Airlines for a bespoke seat that makes the difference" comments Lucio Iacobucci, President and CEO of Iacobucci HF Aerospace.

**CAMBIANO** guarantees maximum comfort, mainly due a better usability of the passenger's space. The seat can stretch in a full flat position with 67" installing pitch and it is equipped with an innovative screen, electrical PC power outlets and 3 USB chargers for each pax.



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Designed and developed with a customer-oriented approach, **CAMBIANO** can be customized to suit Client needs. A sleek modern design and the use of premium materials sourced from the best Italian suppliers, make the seat an exclusive choice. The hand-crafted seat combines a contemporary design with luxurious finishes ensuring the highest level of relaxation on board.

The one leaf meal tray is lightweight and comfortable and during the flight privacy is ensured thanks to the innovative shell's design. In front of the seat, passengers can enjoy a private and convenient drawer, lined with Alcantara, for their personal belongings.

Leveraging an intensive research on all the materials and structure, designed to meet Client and passenger's needs, this seat is a space-saving solution for aircrafts. A unique product for a revolutionary business class.

**lacobucci HF Aerospace** and **Pininfarina**, introducing **CAMBIANO**, offer to customers, a solution focused on design, elegance and quality creating a new way of living the business class, surrounding passengers and ensuring an unforgettable experience on board.

#### **About IACOBUCCI HF AEROSPACE**

The Company is worldwide leader in the development, production and distribution of galley inserts, trolleys and seating products for both commercial and business aviation. The Company boasts a consolidated experience in the design, production, certification and maintenance of Espresso Makers, Coffee Makers, Water Heaters, Trash Compactors, Induction Ovens, Cooking Stations, Trolleys, Standard Units, Seating Products, Accessories and consumables. During over 45 years of experience in the aviation industry and a strong focus on product innovation, over the past 15 years, the Company has expanded largely its business, product portfolio and production capacity to better serve its loyal customers. Thanks to its premium, made in Italy, durable and innovative products range and its best in-class customer service, the Company is the 1st choice among elite Airlines and private jet customers throughout the world. The Company plays a leading role in the main international markets through direct offices and local representatives in key Countries, in addition to a professional network presence of repair and maintenance authorized stations in the five Continents.

### About PININFARINA

Pininfarina is a 360° design house of international repute and a symbol of Italian style in the world. Pininfarina has designed in the fields of transportation, electronics, sporting goods, furniture/home equipment, machinery, consumer products, graphic design and packaging, architecture and interiors. For over 86 years Pininfarina has partnered with the most prestigious firms and brands transferring the values of elegance, purity and innovation that have historically characterized the Pininfarina identity and unmistakable line resulting in icons of timeless beauty. Pininfarina Extra has its headquarters in Italy and offices in Miami, Pininfarina of America, dedicated to the American market.